

FOR IMMEDIATE RELEASE

Siknuktuk Climate Adaptation Project to Acquire and Protect Coastal Land in New Brunswick

June 4th, 2025

Elsipogtog, NB: In a bold and timely effort to respond to the climate crisis and coastal development pressures, the Siknuktuk Climate Adaptation Project, founded by Terrestrial Ecologist Lyle Vicaire, received funding to purchase and protect coastal lands across ecologically rich regions of the Inner Bay of Fundy and Northumberland Strait.

Named for the traditional Mi'kmaq territory it spans, Siknuktuk is home to diverse coastal ecosystems, from the dynamic mudflats and salt marshes of the Inner Bay of Fundy, to the evolving sand dunes and barrier beaches of the Northumberland Strait. These ecosystems support critical biodiversity and serve as vital natural defences against storm surges and sea level rise.

With coastal development rapidly accelerating in New Brunswick, often on land projected to be underwater in the coming decades, this project offers an urgent and alternative path forward: restoration, protection, and Indigenous-led conservation.

As part of the Siknuktuk Climate Adaptation Project, funded in part by the Government of Canada, land will be acquired and donated to a Mi'kmaq land trust by 2030, ensuring long-term protection and a Mi'kmaq vision for the future of the territory.

"We need to start valuing land for what it truly offers — clean air, flood protection, biodiversity, and cultural connection — not just for what can be built on it," shared Environmental Scientist Lyle Vicaire. "When we reduce land to its development potential, we erase everything that makes it essential for people, wildlife, and future generations. With the climate crisis accelerating, protecting coastal ecosystems isn't just conservation – it's non-negotiable. Many of us are unknowingly investing in a future we won't be able to inhabit unless we as a society can adapt our worldview of the planet."

A public event will be held on Thursday, June 12, in Sackville, NB, at the Tantramar Civic Center from 5:30 pm to 8:30 pm, with servings of traditional Mi'kmaq cuisine, and door prizes shall be given out to attendees. Open to all and fully bilingual, this gathering will spark discussions around salt marsh restoration, conservation, and education, while driving home the importance of community action.

The Siknuktuk Climate Adaptation Project is a collaborative initiative between Nature Conservancy of Canada, Nature NB, CB Wetlands & Environmental Specialists, Joggins Fossil Institute, and EOS Eco-Energy Sackville. Funded by Environment Canada & Climate Change.

To attend the June 12th event, please [RSVP by completing this form](#).

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Media Requests & Interviews:

Crystal Richard

Publicist

crystal@crystalrichard.com